



# 5<sup>th</sup> Annual Walk For Thought

To Benefit the Brain Injury Association of Arkansas

10:00 a.m. • Saturday, April 17, 2010

Pavilion 3 • Murray Park • Little Rock

## Event Sponsor Registration Form

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Bill Me       Check enclosed, Check# \_\_\_\_\_

Premier Sponsor - \$10,000

- Recognition as the premier sponsor, "Presented by (your name here)."
- Recognition as part of the event's official title, to be included in all media descriptions, marketing/promotional material, and all public service announcements.
- Name & logo as the top logo on t-shirt.
- Name & logo included in all registration materials.
- Your logo incorporated in the Walk logo for the entire 2009 season.
- Premium signage at key locations throughout the course.
- Pre-approved use of the Brain Injury Association of Arkansas logo.
- Special Recognition in the *Messenger* acknowledging Premier sponsorship level.

Platinum Sponsor - \$3,000

- Top-tier logo on the t-shirt.
- Top-tier logo on the poster
- Top-tier name & logo included in all registration & promotional materials.
- Top-tier signage at key locations throughout the course
- Special Recognition in the *Messenger* acknowledging Platinum sponsorship level.

Gold Sponsor - \$1,500

- Second-tier logo on the t-shirt.
- Second-tier logo on the poster
- Second-tier name & logo included in all registration & promotional materials.
- Second-tier signage at key locations throughout the course
- Special Recognition in the *Messenger* acknowledging Gold sponsorship level.

Silver Sponsor - \$750

- Logo on the t-shirt.
- Logo on the poster.
- Signage at key locations throughout the course.
- Name recognition in registration materials.
- Special Recognition in the *Messenger* acknowledging Silver sponsorship level.

Bronze Sponsor - \$500

- Name recognition (no logo) on the t-shirt.
- Name recognition (no logo) on the poster.
- Name recognition in registration materials.
- Special Recognition in the *Messenger* acknowledging Bronze sponsorship level.

Other Amount-\$\_\_\_\_\_ (\$100.00 Min)

- Name on Website as sponsor

Corporate Team Sponsor -

Assemble a team of walkers from your workplace to raise money, either from your employer or from individual contributors. Employers often match employee contributions. Each team member receives a participant t-shirt and all team members are eligible for premiums based on amount raised.

**Deadline** for returning Event Sponsor Registration Form & camera-ready logo is **March 29, 2010**. Return to:

Brain Injury Association of Arkansas

PO Box 26236

Little Rock, AR 72221-6236

Or email to [info@BrainAssociation.org](mailto:info@BrainAssociation.org)

For more information, contact Vicki Fahoum, at **501-374-3585** (LR) or toll-free at **800-444-6443** or [vicki@brainassociation.org](mailto:vicki@brainassociation.org).

